



**indian society of lighting engineers** has great pleasure in presenting the largest International Trade fair in Eastern India: LIGHT INDIA INTERNATIONAL: Lii 2015, at Milon Mela, Kolkata, during 27 - 30 November, 2015.

The 2.4 billion dollar lighting Industry in India is witnessing a double digit growth in recent years, thanks to the emphasis being given on infrastructure development by the Central and State Governments and the growing awareness of the importance of appropriate lighting in day to day applications. With the increased investments in the infrastructural sectors, the lighting industry is poised for rapid development.

The lighting industry in India is on a globalization drive and is now providing the Indian consumers a variety of lighting products sourced domestically as well as from overseas. In the context of the reduced import duty regime in India, the globalization drive is gaining momentum.

The growing living standards in India are finding expression in the lighting industry in many ways.

Lii 2015 will showcase the developments taking place in the lighting industry and provide excellent marketing opportunities for all the products and services covered by the lighting industry.

### Exhibit Profile

- Residential / commercial lighting
- Industrial lighting
- Street lighting
- Security lighting
- Landscape lighting
- City Beautification lighting
- Hospital lighting
- Lighting with non-conventional energy
- Power saving solutions
- Architectural lighting
- Railway lighting
- Airport lighting
- Solar lighting
- Refineries / Mines lighting
- LED lighting
- Intelligent lighting
- Sports / Speciality lighting
- Lighting accessories and controls
- Testing, measuring instruments
- IT, Publications, consultancy services

### VISITOR PROFILE

Lii 2015 will be mainly a B2B event. The fair will be open to public in the evenings. The Business Visitors include:

- Manufactures, importers, exporters, dealers and utility service providers
- Lighting professionals
- Architects
- Landscape architects
- Interior designers
- Builders
- Electrical contractors
- Town Planners
- University Professors and students

### Participation charges payable

- Bare space @ US\$ 225/sqm (minimum 36 sqm) + Service Tax @ 12.36%
- Shell space @ US\$ 250/sqm (minimum 9 sqm) + Service Tax @ 12.36%

### Request for Sponsorship

We invite sponsorship from Lighting Industries and Government Agencies for Lux Pacifica 2015, details of which are given below:

Type of sponsorship	Amount
Platinum	US \$ 25,000
Gold	US \$ 17,500
Silver	US \$ 12,500
Bronze	US \$ 8,000

Every sponsor, according to the category, will be acknowledged suitably in all publicity materials, proceedings and advertisements. Some complimentary delegates will also be allowed according to the category. For details, please contact us on phone / email, given below.

All queries may be addressed to:  
 Convener, Lux Pacifica 2015  
 email : [Luxpacifica2015@Lii.co.in](mailto:Luxpacifica2015@Lii.co.in)  
 Fax : +91 33 22256350,  
 Phone : +91 9433002656 / 9903819777



# INVITATION to Rhythm of Light



Hosted by

## indian society of lighting engineers

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## LUX PACIFICA

Established in the late 1980s, the Lux Pacifica is an international platform for organizing lighting conferences with the lighting societies of the Pacific Basin region. The Lighting societies of India, China, Japan, Thailand, Russia, Australia, New Zealand, Canada, USA, South Africa, Mexico, Taiwan, South Korea and Vietnam are associated with this movement.

One of the goals of the conferences organized by Lux Pacifica with its associated lighting societies is to make a conscious effort to promote good lighting design (by having special lighting design sessions), as well as to expedite the development of lighting technologies along with lighting education.

### Dear Colleagues,

We, the members of the **indian society of lighting engineers** (ISLE), are proud to inform you that Lux Pacifica has kindly given us the consent to host Lux Pacifica 2015 in Kolkata (India) from 27 to 29 November, 2015.

Lux Pacifica 2015 will organize an International conference with the focal theme "Rhythm of light" with a special session on "Green lighting".

The organizing committee of Lux Pacifica 2015 has the pleasure of inviting you to attend along with your friends, the Lux Pacifica 2015 conference in Kolkata and enjoy our Indian Hospitality. Further, we invite you and your friends to present technical paper/s, so as to enlighten us with your expertise.

Along with the international conference Lux Pacifica 2015, an international exhibition called LIGHT INDIA INTERNATIONAL: Lii 2015 will be organized concurrently. This will give the participants a glimpse of technological developments in all aspects of lighting.

**Abstract(s) are invited from prospective authors in the following areas:**

### 1. Right Lighting and Energy Efficiency

- National and International energy saving initiatives
- Cost effectiveness of lighting installations
- Ecological footprint of lighting
- Integration of solar photovoltaic for energy efficient lighting

### 2. Energy efficient Light sources

- LEDs and OLEDs
- Induction lights
- Other light sources
- Related control systems

### 3. Interior and exterior applications

- Efficiency and visual perception quality
- Day lighting
- Visual comfort and adaptability
- Glare and colour rendering
- Light and Health
- Light and Architecture, Lighting Design
- Lighting Fixtures

### 4. Light Measurements and standards

- Measurement and testing of SSL products, specifically LED and OLEDs
- Luminance measurement, specifically imaging measurement devices
- Measurement Standards

**In addition, there will be a special session on Green lighting.**

**We request you to email a short abstract in PDF or MS WORD format in English within 250 words and should be accommodated in a single A4 page in 10 pts Arial font. The abstract should include Author's name, affiliation, email ID and address.**

**Abstract of technical papers will be considered for Oral or Poster presentation by the Technical selection Committee of Lux Pacifica 2015.**

**The TEMPLATE for the abstract can be downloaded from: [www.Lii.co.in](http://www.Lii.co.in)**

**Abstracts should be submitted by email only to: [Luxpacifica2015@Lii.co.in](mailto:Luxpacifica2015@Lii.co.in)**

### Important Dates

Kindly note the following deadlines:

Deadline of Abstract Submission	February 28, 2015
Notification of Abstract Acceptance	March 31, 2015
Deadline for full paper submission	June 30, 2015
Notification of Full Paper Acceptance	July 20, 2015

### Conference Language

English

### Venue

Kolkata - 700 001, India

### Advertisement in the Proceedings

We will publish the Proceedings of Lux Pacifica 2015 in hard as well as soft format, which will also carry advertisements. For this, you are requested to give suitable advertisements, charges of which are given here:

Particulars	Amount
Front inside cover	US\$ 1000
Back inside cover	US\$ 1000
Back Cover	US\$ 2000
Full page (colour)	US\$ 500
Half page (colour)	US\$ 250
Book mark, limited to one (50 mm x 100 mm)	US\$ 1000

### Registration fees for Delegates / Spouse / Students

We also invite you to sponsor delegates (along with their spouses) and students to attend Lux Pacifica 2015 conference. Charges are given below:

	On / before 31.07.2015	After 31.07.2015
<b>Full conference registration</b> The registration fee covers program items, welcome and farewell receptions (2 Dinners), conference kit and two lunches.	US\$ 450	US\$ 500
<b>Spouse</b> The registration fee covers welcome and farewell receptions (2 dinners), city tour, entertainment and shopping tour.	US\$ 150	US\$ 200
<b>Student</b> The registration fee covers program items, conference kit and two lunches.	US\$ 250	US\$ 300

We are looking forward to meeting you in Kolkata (India) from 27th to 29th November, 2015.

We assure you of the experience of a LIFE TIME.